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Data Governance Frameworks and Challenges

As regulations evolve, data governance is becoming essential for proper data management and compliance. Have organizations established data governance frameworks and what challenges do they face in doing so?

One-Minute Insights:

- More than half have experienced a compliance audit
- Most have already established their data governance framework
- Data governance improves data security and reduces data breaches
- Talent management and establishing best practices pose a challenge
- Leaders will continue to invest in data governance

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Data collection: May 22 - Nov 15, 2022 | Respondents: 300 IT executives

The majority have experienced data governance issues and have established or begun to execute a data governance framework

The **most common** data governance **issues** that leaders have encountered are **compliance audits (52%), warnings for non-compliance (40%)** and **data breaches (37%).**



Has your organization experienced any of the following data governance issues?

Data loss **21%**, Fined for non-compliance **20%**, Data leak **19%**, None of these **10%**, Any other data governance issues? **<1%**

n = 300

More than half of respondents have **established** a data governance framework and **32%** are **executing a roadmap toward one.**



n = 300

"Regulations are catching up and requiring more emphasis on strong data governance programs."

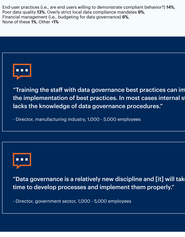
- Director, software industry, 10,000+ employees

"There are a lot of precursors to data governance, including data classification and policies, that are far more complicated than the enforcement in my personal opinion."

- Director, finance industry, 10,000+ employees

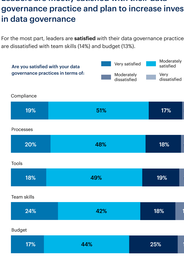
Data governance frameworks provide security benefits once established, but finding the right talent and implementing best practices can make this a challenge

More than half of respondents identify **improved data security (66%)** and **reduced compliance breaches (52%)** as **benefits** of having a data governance framework in place.



n = 300

The **top challenges** to establishing a data governance strategy, according to most leaders, include **talent management (62%), establishing data management best practices (58%)** and **understanding third-party compliance (44%).**



n = 300

"Training the staff with data governance best practices can improve the implementation of best practices. In most cases internal staff lacks the knowledge of data governance procedures."

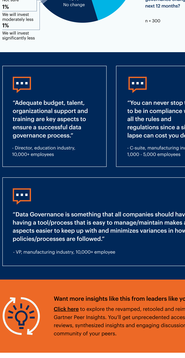
- Director, manufacturing industry, 1,000 - 5,000 employees

"Data governance is a relatively new discipline and [it] will take time to develop processes and implement them properly."

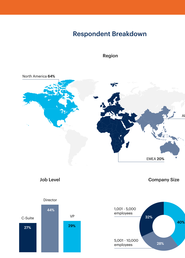
- Director, government sector, 1,000 - 5,000 employees

Leaders are mostly satisfied with their data governance practice and plan to increase investment in data governance

For the most part, leaders are **satisfied** with their data governance practices, though some are dissatisfied with team skills (14%) and budget (13%).



n = 300



n = 300

"Adequate budget, talent, organizational support and training are key aspects to ensure a successful data governance process."

- Director, education industry, 10,000+ employees

"You can never stop trying to be in compliance with all the rules and regulations since a single lapse can cost you dearly."

- C-Suite, manufacturing industry, 1,000 - 5,000 employees

"Data Governance is something that all companies should have and having a tool/process that is easy to manage/maintain makes all aspects easier to keep up with and minimizes variances in how policies/processes are followed."

- VP, manufacturing industry, 10,000+ employee

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Respondent Breakdown



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Source: Gartner Peer Community Data Governance Frameworks and Challenges survey

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